

Gridiron Cooking Challenge

NO PURCHASE NECESSARY TO ENTER OR WIN

Eligibility: Florida elementary and middle school only (must be ten years of age or older). Employees of the Dairy Council of Florida/Florida Dairy Farmers, NFL Entities (as defined below), their respective parents, affiliates, subsidiaries, advertising or promotion agencies or other individuals engaged in the development, production, or distribution of promotion materials and persons who are immediate family or who reside in the same household as persons in the preceding categories are not eligible. Void where prohibited.

Contest Period: Contest runs from January 8, 2018 through Midnight on March 2, 2018. Finalists will be notified by March 12, 2018.

Prize: Odds of winning depend on the number of valid entries received. No cash or other substitution may be made, except by Sponsors in the event that a prize (or part thereof) cannot be awarded, in which case Sponsors will at their sole discretion award a prize (or part thereof) of equal or greater value. Taxes are the sole responsibility of the winners. Winning teams understand that they must claim a prize award on their tax return that is valued at \$600.00 or greater.

How to Enter and Win:

“Gridiron Cooking Challenge”

Statewide recipe competition. Adult advisor will help four students (ages 10 and up) to create an original, healthy recipe that includes dairy. The recipe can be breakfast, lunch, dinner, dessert or a snack. The recipe must be able to be prepped and prepared on-site in 60 minutes or less. Every component (preparation and cooking) of the dish must be done on-site. Every entry needs to include the provided entry form with school information, complete recipe and a photo of the prepared item. Recipes will be judged by a panel composed of Dairy Council of Florida staff. Scoring rubric will include:

RECIPE SUBMISSION CRITERIA:

	Possible points
Enhancement of recipe with dairy products	30 *Minimum of 1 Cup of dairy & can be a combination of milk, cheese, and/or yogurt
Use of healthy ingredients	20
Clearness and accuracy of recipe	15
Appearance of prepared food	15
Originality and creativity	20
Total:	100

Teams with the top 4 recipes in each NFL Market (Tampa Bay Buccaneers, Miami Dolphins, Jacksonville Jaguars – map of territories attached) will compete at facility (respectively: One Buc Place, Doctors Hospital Training Facility, EverBank Field) for grand prize. Student teams will create their recipe on-site (gift card for teams to purchase before event - to be provided by Dairy Council of Florida contingent upon teams submitting a waiver) and a panel of judges will use the below scoring rubric on-site. Once a recipe has been submitted, it cannot be altered. Program Advisors are required to be present to oversee their student team but should let students do the cooking. Judges’ scores will be averaged and the highest average score will win the grand prize.

*In the event of a tie, tiebreaker will be based on highest score of 1) enhancement of recipe with dairy products. If enhancement of recipe with dairy products scores are tied, tiebreaker will be based on score of 2) taste.

On-site Scoring Rubric: The below scoring rubric will be used by each judge on-site to score the dishes. All categories are equally weighted.

	Possible points
Enhancement of recipe with dairy products	5
Use of healthy ingredients	5
Teamwork	5
Taste	5
Presentation and creativity	5
Total:	25

Equipment: The following items will be provided the day of the event. “Team Equipment” will be provided to every team. “Community Equipment” will be available for teams to share. If you need an item that is not listed, please make sure to let us know in advance and bring it on the day of.

Team Equipment = Convection Tabletop Oven – (Exact size TBD)
 2 burner stove top
 Oven mitts
 Mixing bowls
 Spatulas
 Cutting boards
 Rubber scrapers
 Dry measuring cups
 Liquid measuring cups
 Measuring spoons
 Cooking spoons
 Whisks
 Knives
 Utensils – spoon, fork, knife
 Tongs
 Timers

Community Equipment = Microwave
 Blender
 Toaster oven
 Pots
 Frying pans
 Sauce pans
 Cookie sheets
 9x13 baking pans
 Hand mixer
 Rolling pin
 Muffin pan – regular size

Mini muffin pan
Small ice cream scoop
Circle cutters for dough
Board for rolling dough
Can opener
Fine mesh strainer
Pizza cutter
Cheese grater

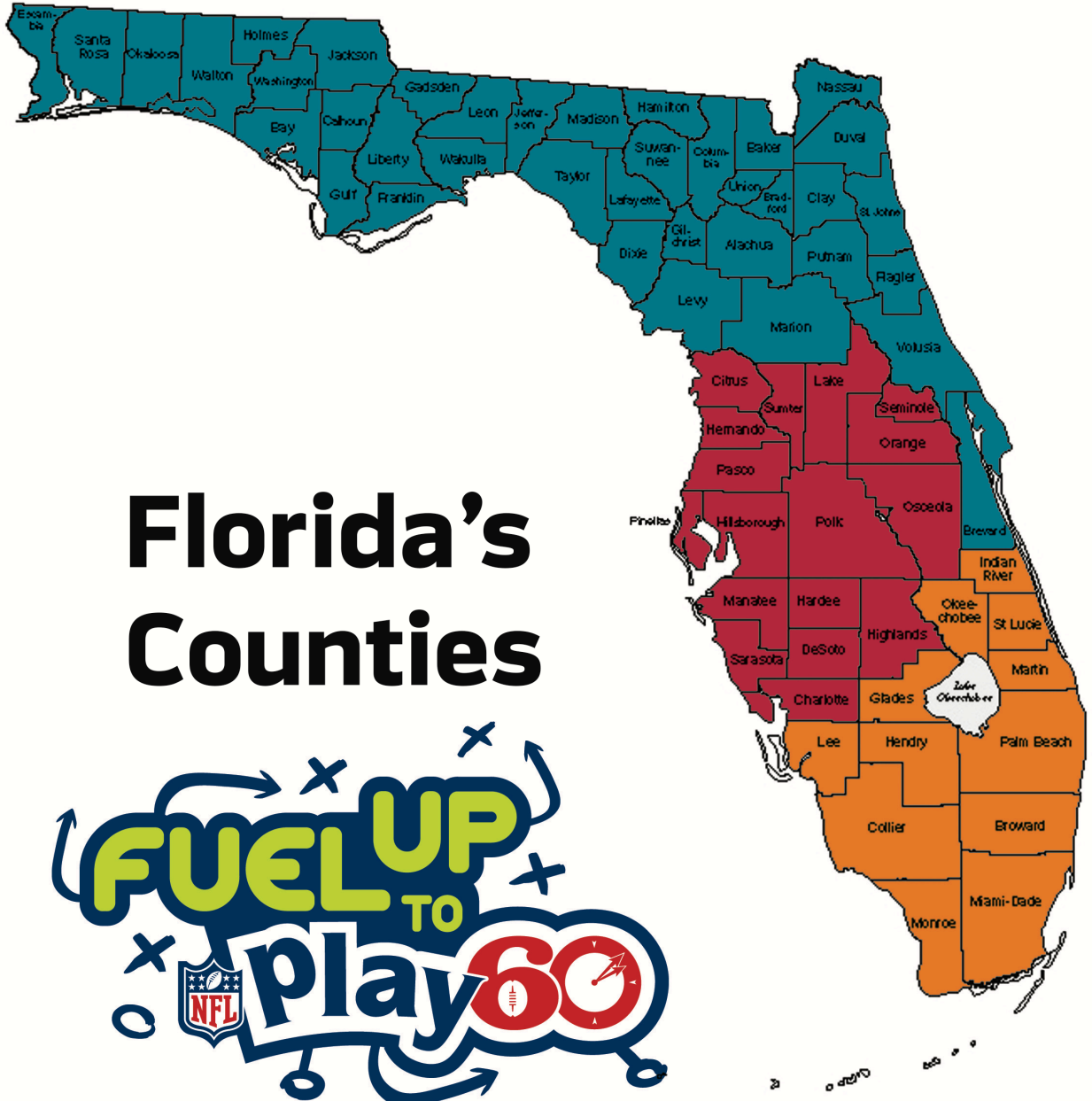
Grand prize: The winning team in each NFL market will receive an equipment prize pack for their school valued at up to \$2500 and each student member on the winning team will win a tablet and other cool prizes.

Indemnification: By entering, participants agree to release, discharge, and hold harmless, Dairy Management Inc., Dairy Council of Florida/Florida Dairy Farmers, the NFL Entities (as defined below), their respective parents, affiliates, subsidiaries, advertising or promotion agencies or other individuals engaged in the development or production, from all claims or damages arising out of participation in both this offer and/or contest and/or acceptance of any prize or offer. Subject to applicable Federal, state, and local laws and regulations.

Winners List: To receive a list of winners, mail a self-addressed, stamped envelope to: Dairy Council of Florida, 1003 Orienta Ave., Altamonte Springs, FL 32701.

Sponsor: Dairy Council of Florida, 1003 Orienta Ave., Altamonte Springs, FL 32701

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Florida's Counties



Team Territories

JAGUARS

BUCCANEERS

DOLPHINS