

**Florida Dairy Farmers**  
**12 DAYS OF CHRISTMAS COOKIES AND MILK**  
**SWEEPSTAKES**  
**Official Rules - No Purchase Necessary**

Sweepstakes runs from Monday, December 12, 2016 to Saturday, December 24, 2016 at 11:59 p.m.. The geographic area of this promotion is in the state of Florida only. Entrants must be 18 years of age or older as of December 12, 2016. Only one entry per person will be accepted. Other eligibility limitations apply. See restrictions below. The sponsor of this contest is Florida Dairy Farmers ("FDF").

**HOW TO ENTER:** NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING. There is one way to enter: By visiting [floridamilk.com](http://floridamilk.com) OR [lechedeflorida.com](http://lechedeflorida.com), entrants follow the steps to enter the contest by filling in all requested information which includes Name, Address, email address and phone number. Only one entry per person will be accepted.

**PRIZES:** One (1) grand prize will be awarded to one (1) individual winner. The grand prize will include a KitchenAid Artisan Stand Mixer, \$250 in VISA gift cards, and Field to Feast cookbook signed by author Heather McPherson. Estimated grand prize total is valued at \$600.00 Two (2) runner-up winners will receive a Florida Dairy Farmers Bakers Gift Pack, \$50 VISA gift card and a Field to Feast Cookbook signed by author Heather McPherson. Estimated prize value for runner-up prize pack is valued at \$150.00 Winners must claim prize within three (3) business days of being notified or an alternate winner will be selected. Winners will be contacted the week of January 2<sup>nd</sup>, 2017 and prizes will be mailed to each individual winner once winners are contacted by Florida Dairy Farmers.

**PRIZE RESTRICTIONS:** Winner is responsible for any charges not specifically listed as part of the prize or to redeem or make use of prize. Prize is not redeemable for cash and may not be extended, transferred or substituted, except that sponsors may substitute a prize of equal or greater value when necessary, as determined in their sole discretion. Prize is available for Florida residents only.

**ELIGIBILITY:** This contest is open only to U.S. citizens or permanent legal residents (green card), who reside in the state of Florida. Parent/guardian of the winning child must be at least 18 years old, as of Monday, December 12, 2016. Employees of FDF, partners, affiliates and immediate family members of such employees are not eligible. "Immediate family" includes only spouses, parents, siblings and children. To claim prize, winner must provide proof of eligibility in the form of valid, government-issued photo identification showing age and residency. The winner may also fax a copy of a valid driver's license. The winner may be required to sign legal documents or provide additional proof of eligibility. The winner must complete an affidavit of eligibility, which releases sponsors, affiliates and suppliers from all liability related to this contest or use or acceptance of the prize. The winner must complete the affidavit of eligibility, without making changes and return the properly completed affidavit for receipt by FDF within three days of the date the winner received prize notification. Failure of FDF to receive a properly executed affidavit within three days of winner notification will result in disqualification and forfeiture of prize. Alternate winner is subject to all requirements and limitations in these Official Rules. By accepting a prize, a winner agrees to allow the use of his or her name, voice, photograph, likeness and any information provided on the entry form, in any media now known or hereafter invented and for any purpose, including advertising, promotional or other purposes by FDF and its affiliates, without further compensation.

**MISCELLANEOUS:** Any attempt to damage or undermine the fair and legitimate operation of this contest will result in disqualification from the contest. Contest rules shall be governed and enforced pursuant to Florida law, excluding choice of law provisions. Entrants agree to be bound by these rules. Void where prohibited. Sponsors are entitled to interpret these rules as needed and their decisions are final. Sponsors reserve the right to correct typographical, clerical or printing errors in any contest materials. Sponsors may cancel or terminate this contest promotion if, for any reason beyond their control, the promotion is not capable of being run fairly or securely.