



## Gridiron Cooking Challenge Recipe Submission

Submitted by: \_\_\_\_\_  
 Name District Job Title

Recipe Name: \_\_\_\_\_

Yield: (Ex: 10 slices) \_\_\_\_\_ Portion: (Ex: 1 slice) \_\_\_\_\_

Ingredients:

Amount	Ingredient

Cooking Temperature: \_\_\_\_\_ Cooking Length: \_\_\_\_\_

Directions: (if you need additional room for directions, please attach another sheet)

- 1.
- 2.
- 3.
- 4.

Serving Instructions:

Principal approval: \_\_\_\_\_ School Name: \_\_\_\_\_  
 Signature

Contact Name: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

**Adult will help four students (ages 10 and up) to create an original recipe that includes dairy. Every entry needs to include a recipe that can be recreated in under 1 hour and a photo of the prepared item. Recipes will be judged according to a scoring rubric (which can be found in the official rules).**



To submit a recipe, complete and email to [fueluptoplay60@floridamilk.com](mailto:fueluptoplay60@floridamilk.com). By submitting this recipe, I agree that it becomes the property of the Dairy Council of Florida and the Dairy Council of Florida may use it in future marketing and promotions efforts. Visit [Floridamilk.com](http://Floridamilk.com) for official rules. Deadline for entry is Midnight, February 29, 2016. ©2016 National Dairy Council. ©2016 Dairy Council of Florida.

## **Gridiron Cooking Challenge**

### **NO PURCHASE NECESSARY TO ENTER OR WIN**

**Eligibility:** Florida elementary and middle school only (must be ten years of age or older). Employees of the Dairy Council of Florida/Florida Dairy Farmers, NFL Entities (as defined below), their respective parents, affiliates, subsidiaries, advertising or promotion agencies or other individuals engaged in the development, production, or distribution of promotion materials and persons who are immediate family or who reside in the same household as persons in the preceding categories are not eligible. Void where prohibited.

**Contest Period:** Contest runs from January 4, 2016 through Midnight on February 29, 2016. Finalists will be notified by March 11, 2016.

**Prize:** Odds of winning depend on the number of valid entries received. No cash or other substitution may be made, except by Sponsors in the event that a prize (or part thereof) cannot be awarded, in which case Sponsors will at their sole discretion award a prize (or part thereof) of equal or greater value. Taxes are the sole responsibility of the winners. Winning teams understand that they must claim a prize award on their tax return that is valued at \$600.00 or greater.

#### **How to Enter and Win:**

##### **“Gridiron Cooking Challenge”**

Statewide recipe competition. Adult will help four students (ages 10 and up) to create an original recipe that includes dairy. Every entry needs to include the recipe and a photo of the prepared item. Recipes will be judged by a panel composed of Dairy Council of Florida staff. Scoring rubric will include:

	Possible points
Ready availability of ingredients	10
Clearness and accuracy of recipe	15
Appearance of prepared food	20
Originality	20
Enhancement of recipe with dairy products	20
Creativity	15
<b>Total:</b>	100

Teams with the top 4 recipes in each NFL Market (Tampa Bay Buccaneers, Miami Dolphins, Jacksonville Jaguars – map of territories attached) will compete at facility (respectively: One Buc Place, Doctors Hospital Training Facility, EverBank Field) for grand prize. Teams will create their recipe on-site (all equipment and food (gift card for teams to purchase before event) to be provided by Dairy Council of Florida contingent upon teams submitting a waiver) and a panel of judges will use a version of the above rubric (modified to include taste of recipe.) Judges’ scores will be averaged and the highest average score will win the grand prize.

\*In the event of a tie, tiebreaker will be based on highest score of 1) originality. If originality scores are tied, tiebreaker will be based on score of 2) enhancement of recipe with dairy products.

**Grand prize:** The winning team in each NFL market will receive a prize pack for their school valued at up to \$2500 and each student member on the winning team will win an iPad mini 2 and other cool prizes.

**Indemnification:** By entering, participants agree to release, discharge, and hold harmless, Dairy Management Inc., Dairy Council of Florida/Florida Dairy Farmers, the NFL Entities (as defined below), their respective parents, affiliates, subsidiaries, advertising or promotion agencies or other individuals engaged in the development or production, from all claims or damages arising out of participation in both this offer and/or contest and/or acceptance of any prize or offer. Subject to applicable Federal, state, and local laws and regulations.

**Winners List:** To receive a list of winners, mail a self-addressed, stamped envelope to: Dairy Council of Florida, 1003 Orienta Ave., Altamonte Springs, FL 32701.

**Sponsor:** Dairy Council of Florida, 1003 Orienta Ave., Altamonte Springs, FL 32701

The NFL, its member professional football clubs, NFL Ventures, Inc., NFL Ventures, L.P., NFL Properties LLC, NFL Enterprises LLC, NFL Productions LLC, NFL International LLC and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives and employees (collectively, the "NFL Entities") will have no liability or responsibility for any claim arising in connection with participation in this contest or any prize awarded. The NFL Entities have not offered or sponsored this contest in any way.



# Florida's Counties



## Team Territories

**JAGUARS**

**BUCCANEERS**

**DOLPHINS**