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LOCAL FIRST-GRADER ENJOYS BREAKFAST WITH URBAN MEYER
Bobby Hoehnle Named 2010 Got Milk? Junior Florida Gator

ORLANDO, Fla. (March 29, 2011) – Bobby Hoehnle, a first-grader at Lawton Chiles Elementary School in Gainesville, and his family attended a healthy breakfast with former Gator coach Urban Meyer on March 9.

Hoehnle was selected from a group of elementary and middle school students who signed the Junior Gator Pledge to eat healthy and exercise every day. His personal pledge stated, “I plan on eating right by starting my day with yogurt and milk for breakfast. I have a PB&J sandwich, cottage cheese and fruit for lunch. I like cheese slices for a snack. I plan on being more active by riding my bike and swimming. I play outside every day. I also play on a soccer team.”

At the breakfast, Hoehnle shared a milk toast with Meyer, courtesy of Florida Dairy Farmers. He also received autographed Gator memorabilia and an exclusive tour of Ben Hill Griffin Stadium.

About Florida Dairy Farmers

Florida Dairy Farmers is Florida’s milk promotion group, working to enhance the dairy-farming industry’s image and increase milk and dairy-product sales statewide via education and marketing. FDF is one of 18 member organizations of the United Dairy Industry Association and carries out the programs of Dairy Management, Inc., the umbrella organization based in Chicago, Ill. For more information, call 407-647-8899 or 800-516-4443 and visit us at www.floridamilk.com

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