



**FOR IMMEDIATE RELEASE**

**CONTACT:** Alayna Rivera at 407-647-8899, ext. 1110 or [AlaynaR@floridamilk.com](mailto:AlaynaR@floridamilk.com)

## **LOCAL DAIRY FARMER TEACHES KIDS ABOUT LIFE ON THE FARM Kevin Moore to Read at Library's Summer Reading Program**

**WHO:** Florida Dairy Farmers and the DeSoto County Library are teaming up to encourage children to read more books and drink more milk. Wauchula dairy farmer Kevin Moore will read a book, serve free chocolate milk and bring a baby calf for kids to pet.

**WHAT:** The featured book is *Allison Investigates: Does Chocolate Milk Come from Brown Cows?* by Colette Omans Nicoletta. It teaches about the nutritional value of milk, as well as how it gets from the farm to the fridge. After the reading, Moore will answer any questions about his personal story as a dairy farmer. The library will also show an animated video about life on a Florida dairy farm ([SunnyBell & the Florida Dairy "Moo"sical](#)).

**WHEN:** Friday, August 12  
2:00 p.m.

**WHERE:** DeSoto County Library  
125 N. Hillsborough Ave.  
Arcadia, FL 34266

### ***About Florida Dairy Farmers***

*Florida Dairy Farmers is a farmer-funded organization that works to educate people about the state's dairy farming industry and promote nutrient-rich dairy foods as an important part of a healthy lifestyle. FDF is one of 19 member organizations of the United Dairy Industry Association and carries out the programs of Dairy Management Inc., the umbrella organization based in Chicago. For more information, call 407-647-8899 or visit [www.floridamilk.com](http://www.floridamilk.com).*

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