



Breakfast for Everyone - First Meal Matters

CELEBRATING **10** YEARS

What is Breakfast for Everyone - First Meal Matters?

In this Play you will choose and implement alternative breakfast programs - Breakfast in the Classroom, Grab-and-Go Breakfast and Breakfast after First Period - that can help increase breakfast participation in your school. Here are some suggested packages for how to use funds:

Blend It! Smoothie Program

COST: \$920 plus shipping

PURPOSE: This funding will be used to start or expand dairy based smoothie offerings as part of your reimbursable meals and/or ala carte sales.

ITEMS PROVIDED: (1) Waring 18" immersion blender, (4) 5-gallon buckets with spout, (1) banner



**NFL banner artwork will vary based on school NFL market



*Prices are subject to change.

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Break First Packages

COST: Up to \$4000

PURPOSE: This funding will be used to purchase sustainable equipment that will help expand breakfast service and promote dairy products.

ITEMS PROVIDED: Equipment will be provided for a breakfast expansion model including breakfast in the classroom, grab and go and second chance breakfast. Artwork will be generic FUTP60 or specific to the NFL market.

PACKAGE 1 Insulated Bags and Transport Carts

Package Value up to \$4000



Options available:
Medium Bag: \$57 each + shipping
Large Bags: \$97 each + shipping
Carts: \$225 each + shipping

*Upon award of grant school can select type and number of bags, color (red, black or blue) and logo. Logo customization is an additional charge.

PACKAGE 2 Flex Cart and Insulated Bags

Package Value up to \$3200



Package includes:
 Up to two carts with Fuel Up to Play 60 banners for both sides and two insulated bags per cart

*Upon award of grant school can select number of carts needed, up to 2. NFL graphic above depicts artwork for the carts, not an additional banner.

PACKAGE 3 Grab & Go Breakfast Cart & Rolling Milk Cooler

Package Value up to \$3200



Package includes:
 (1) Breakfast Cart
 (1) 4-Crate Milk Cooler:
 • Dimensions- 56"L x 30"W x 55-3/4"H
 • Holds 3 full size pans
 • Side shelf is 17"W x 18"W