

## Hot Cocoa Bar Social Media Captions – Post with Hot Cocoa Bar Pictures

### Please note:

- You can only click on links using Facebook and Twitter (Instagram does not allow for a user to click on the link directly).
- You can tailor the verbiage to be your own, and you can just use one or two sentences (doesn't have to be word for word).
- Twitter messages are meant to be shorter (max 280 characters)

### Facebook:

#### **Promote for students to come to get the drink:**

Wanna warm up? Start your day the hot cocoa way! Stop by the cafeteria during breakfast and/or lunch, and grab a cup that you can decorate with fun toppings! Hot milk and cocoa? What's better than that?!?!?!? Come check it out! #undeniablydairy

#### **Promoting to parents/teachers:**

It's cold outside! Make sure students warm up with a tall, hot cup of hot cocoa during breakfast and lunch in the cafeteria. We will have fun toppings, too! Remind them: let's get this day going...but first hot cocoa at the cafeteria! For more fun resources, visit <https://www.floridamilk.com/in-the-schools/> ! #undeniablydairy

### Instagram:

#### **Promote for students to come to get the drink:**

Wanna warm up? Start your day the hot cocoa way! Stop by the cafeteria during breakfast and/or lunch, and grab a cup that you can decorate with fun toppings! Hot milk and cocoa? What's better than that?!?!?!? Come check it out! #undeniablydairy

#### **Promoting to parents/teachers:**

It's cold outside! Make sure students warm up with a tall, hot cup of hot cocoa during breakfast and lunch in the cafeteria. We will have fun toppings, too! Remind them: let's get this day going...but first hot cocoa in the cafeteria! For more fun resources, visit [Floridamilk.com](https://www.floridamilk.com), and click on the "In the Schools" page! #undeniablydairy

### Twitter:

#### **Promote for students to come to get the drink:**

Hot milk and cocoa? What's better than that?!?!?!? Stop by the cafeteria during breakfast and lunch to grab a cup and "topping" it up! #undeniablydairy

#### **Promoting to parents/teachers:**

Cold out? Remind students: let's get this day going...but first hot cocoa in the cafeteria! For more fun resources, visit <https://www.floridamilk.com/in-the-schools/> ! #undeniablydairy