

**Florida Dairy Farmers
2020 Junior Gator Contest
Official Rules - No Purchase Necessary**

Contest runs from 9:00 a.m. on Friday, January 31, 2020 to 11:59 p.m. on Monday, March 30, 2020. All entries must be received by Monday, March 30, 2020 before 11:59 p.m. The geographic area of this promotion is the state of Florida and Georgia. Entrants must have a parent/guardian 18 years of age or older and reside in the state of Florida or Georgia. Only one entry per person will be accepted. Other eligibility limitations apply. See restrictions below. The sponsor of this contest is Florida Dairy Farmers ("FDF").

HOW TO ENTER: NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING. There is one way to enter: Entrants must enter on the FDF website (www.floridamilk.com), where they will be prompted to fill out contest entry form and explain why they are the biggest Jr. Gator fan! Parents can fill out form for children entering. A Gator representative will notify the winner by March 31, 2020 by phone or email using the information in the entry form. If the Gator representative is unable to speak directly to a winner by 5:00 p.m. one business day following the day contact is first attempted, the winner will be disqualified and forfeit all rights to the prize and another entrant will be chosen in his or her place.

PRIZES: Four (4) grand prizes will be awarded to four (4) winning participants. The winner (ages 6 – 12 years of age) and one guest (ages 6 to 12 years of age) will receive a private breakfast with Gator Coach Dan Mullen in the Gator Room followed by a tour of Ben Hill Griffin Stadium on April 6, 2020.

PRIZE RESTRICTIONS: Winner is responsible for any charges not specifically listed as part of the prize or to redeem or make use of prize. Prize is not redeemable for cash and may not be extended, transferred or substituted, except that sponsors may substitute a prize of equal or greater value when necessary, as determined in their sole discretion. Prize is available for Florida and Georgia residents only.

ELIGIBILITY: This contest is open only to children, ages 6 to 12 years of age and U.S. citizens or permanent legal residents (green card), who reside in Florida or Georgia. At least one (1) parent/guardian of the winning child must be at least 18 years old, as of Monday, March 30, 2020. Employees of FDF, partners, affiliates and immediate family members of such employees are not eligible. "Immediate family" includes only spouses, parents, siblings and children. Alternate winner is subject to all requirements and limitations in these Official Rules. By accepting a prize, a winner agrees to allow the use of his or her name, voice, photograph, likeness and any information provided on the entry form, in any media now known or hereafter invented and for any purpose, including advertising, promotional or other purposes by FDF and its affiliates, without further compensation.

MISCELLANEOUS: Any attempt to damage or undermine the fair and legitimate operation of this contest will result in disqualification from the contest. Contest rules shall be governed and enforced pursuant to Florida law, excluding choice of law provisions. Entrants agree to be bound by these rules. Void where prohibited. Sponsors are entitled to interpret these rules as needed and their decisions are final. Sponsors reserve the right to correct typographical, clerical or printing errors in any contest materials. Sponsors may cancel or terminate this contest promotion if, for any reason beyond their control, the promotion is not capable of being run fairly or securely. For the name of the winner, send a self-addressed stamped envelope after Wednesday, April 1, 2020 to "2020 Junior Gator Contest" Florida Dairy Farmers, 1003 Orienta Ave., Altamonte Springs, Florida 32701.