Florida Dairy Farmers FLORIDA GATORS - LSU TIGERS TICKET GIVEAWAY Official Rules - No Purchase Necessary

Sweepstakes/contest runs from Wednesday, August 30, 2017 to Sunday, October 1, 2017 at 11:59 p.m. The geographic area of this promotion is United States of America. Entrants must have a parent/guardian 18 years of age or older. Only one entry per person will be accepted. Other eligibility limitations apply. See restrictions below. The sponsor of this contest is Florida Dairy Farmers ("FDF").

<u>HOW TO ENTER:</u> NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING. There is one way to enter: By visiting floridamilk.com/contests, entrants follow the steps to enter the contest by filling in all requested information which includes Name, Address, email address and phone number. Only one entry per person will be accepted.

PRIZES: One (1) individual grand prize will be awarded to one (1) individual winning participant. Winner(s) must claim prize within three (3) business days of being notified or an alternate winner will be selected. Each grand prize winner will receive four (4) game tickets to the Florida Gators vs LSU Tigers football game in Gainesville at Ben Hill Griffin Stadium on Saturday, October 7, 2017 Approx. prize value: \$300.00.

<u>PRIZE RESTRICTIONS</u>: Winner is responsible for any charges not specifically listed as part of the prize or to redeem or make use of prize. Prize is not redeemable for cash and may not be extended, transferred or substituted, except that sponsors may substitute a prize of equal or greater value when necessary, as determined in their sole discretion. Prize is available for Florida reside nts only.

ELIGIBILITY: This contest is open only to U.S. citizens or permanent legal residents (green card), who reside in United States of America. Parent/guardian of the winning child must be at least 18 years old, as of Saturday, September 5, 2015. Employees of FDF, partners, affiliates and immediate family members of such employees are not eligible. "Immediate family" includes only spouses, parents, siblings and children. To claim prize, winner must provide proof of eligibility in the form of valid, government-issued photo identification showing age and residency. The winner may also fax a copy of a valid driver's license. The winner may be required to sign legal documents or provide additional proof of eligibility. The winner must complete an affidavit of eligibility, which releases sponsors, affiliates and suppliers from any and all liability related to this contest or use or acceptance of the prize. The winner must complete the affidavit of eligibility, without making changes and return the properly completed affidavit for receipt by FDF within three days of the date the winner received prize notification. Failure of FDF to receive a properly executed affidavit within three days of winner notification will result in disqualification and forfeiture of prize. Alternate winner is subject to all requirements and limitations in these Official Rules. By accepting a prize, a winner agrees to allow the use of his or her name, voice, photograph, likeness and any information provided on the entry form, in any media now known or hereafter invented and for any purpose, including advertising, promotional or other purposes by FDF and its affiliates, without further compensation.

MISCELLANEOUS: Any attempt to damage or undermine the fair and legitimate operation of this contest will result in disqualification from the contest. Contest rules shall be governed and enforced pursuant to Florida law, excluding choice of law provisions. Entrants agree to be bound by these rules. Void where prohibited. Sponsors are entitled to interpret these rules as needed and their decisions are final. Sponsors reserve the right to correct typographical, clerical or printing errors in any contest materials. Sponsors may cancel or terminate this contest promotion if, for any reason beyond their control, the promotion is not capable of being run fairly or securely. For the name of the winner(s), send a self-addressed stamped envelope after October 1, 2017, "Florida Gators – LSU Tigers Ticket Giveaway 1003 Orienta Ave, Altamonte Springs, FL. 32701."