

**Florida Dairy Farmers**  
**Text to win University of Florida**  
**football tickets**  
**Official Rules - No Purchase Necessary**

Sweepstakes runs from Thursday, August 1, 2019 to Sunday, November 24, 2019. The geographic area of this promotion is within the state of Florida. Entrants must be 18 years of age or older. Only one entry per person per week will be accepted. Other eligibility limitations apply. See restrictions below. The sponsor of this sweepstakes is Florida Dairy Farmers ("FDF").

**HOW TO ENTER:** NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING. There are two ways to enter: By texting the word MILK to 71855 (standard data and messaging rates apply) or by visiting [floridamilk.com](http://floridamilk.com) and filling in all requested information which includes name, address, email address and phone number. Only one entry per person per week will be accepted.

**PRIZES:** Six (6) individual grand prize winners will be awarded two (2) tickets to one University of Florida home football game.

Winner drawn on September 2<sup>nd</sup> wins two (2) tickets to the September 7<sup>th</sup> Florida vs UT Martin game.

Winner drawn on September 16<sup>th</sup> wins two (2) tickets to the September 21<sup>st</sup> Florida vs Tennessee game.

Winner drawn on September 23<sup>rd</sup> wins two (2) tickets to the September 28<sup>th</sup> Florida vs Towson game.

Winner drawn on September 30<sup>th</sup> wins two (2) tickets to the October 5<sup>th</sup> Florida vs Auburn game.

Winner drawn on November 4<sup>th</sup> wins two (2) tickets to the November 9<sup>th</sup> Florida vs Vanderbilt game.

Winner drawn on November 25<sup>th</sup> wins two (2) tickets to the November 30<sup>th</sup> Florida vs Florida State game.

Winner(s) must claim prize within three (3) business days of being notified or an alternate winner will be selected. Each grand prize winner will receive two tickets to an upcoming Florida Gators home football game and will be recognized on the videoboard during the game. The winners will also enjoy a pregame hospitality experience and will enjoy pregame field access. Approx. prize value: \$300.

**PRIZE RESTRICTIONS:** Winner is responsible for any charges not specifically listed as part of the prize or to redeem or make use of prize. Prize is not redeemable for cash and may not be extended, transferred or substituted, except that sponsors may substitute a prize of equal or greater value when necessary, as determined in their sole discretion. Prize is available for Florida residents only.

**ELIGIBILITY:** This sweepstakes is open only to U.S. citizens or permanent legal residents (green card), who reside in Florida. Winner must be at least 18 years old, as of Thursday, August 1, 2019. Employees of FDF, partners, affiliates and immediate family members of such employees are not eligible. "Immediate family" includes only spouses, parents, siblings and children. To claim prize, winner must provide proof of eligibility in the form of valid, government-issued photo identification showing age and residency. The winner may also fax a copy of a valid driver's license. The winner may be required to sign legal documents or provide additional proof of eligibility. The winner must complete an affidavit of eligibility, which releases sponsors, affiliates and suppliers from any and all liability related to this sweepstakes or use or acceptance of the prize. The winner must complete the affidavit of eligibility, without making changes and return the properly completed affidavit for receipt by FDF within three days of the date the winner received prize notification. Failure of FDF to receive a properly executed affidavit within three days of winner notification will result in disqualification and forfeiture of prize. Alternate winner is subject to all requirements and limitations in these Official Rules. By accepting a prize, a winner agrees to allow the use of his or her name, voice, photograph, likeness and any information provided on the entry form, in any media now known or hereafter invented and for any purpose, including advertising, promotional or other purposes by FDF and its affiliates, without further compensation.

**MISCELLANEOUS:** Any attempt to damage or undermine the fair and legitimate operation of this sweepstakes will result in disqualification from the sweepstakes. Sweepstakes rules shall be governed and enforced pursuant to Florida law, excluding choice of law provisions. Entrants agree to be bound by these rules. Void where prohibited. Sponsors are entitled to interpret these rules as needed and their decisions are final. Sponsors reserve the right to correct typographical, clerical or printing errors in any sweepstakes materials. Sponsors may cancel or terminate this sweepstakes promotion if, for any reason beyond their control, the promotion is not capable of being run fairly or securely. For the name of the winner(s), send a self-addressed stamped envelope after November 22, 2019 1003 Orienta Ave, Altamonte Springs, FL. 32701."